

# BETSY A. HAAS, M.A.

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## CAREER SUMMARY

30 years experience in the field of Human Development with demonstrated accomplishments in all aspects of management training, strategic planning and board facilitation, executive coaching, motivational speaker, promotional communications and sales, TV talk show and Webinar host.

## CURRENT INVOLVEMENTS

### 🌸 PRESIDENT AND LEAD TRAINER / EXECUTIVE COACH (1987 – PRESENT)

#### **ESTEEMED HUMAN DEVELOPMENT INT'L, Van Nuys, California**

Owner and operator of EHDI, a consulting firm specializing in Human Development, Self-Esteem Training, Team Building, Strategic Planning, Retreats, Recruitment and Retention, Customer Service, Communication Styles, Facilitation, Motivation, Stress Management, Change Management, Goal Setting, Vision Statements, Staff Appreciation, Working with Cross Generational Teams, Working from YOUR Life's Purpose, LPI and Emergent Leadership, Time Management.

Known for her "Positive Quote of the Day" column and "Positive Life Motivational Boot Camp" Webinars.

*Clients include: Bright Horizons Family Solutions, Amgen, California Child Development Administrators Association, Fox Entertainment, Paramount Pictures, 4Cs of San Mateo County, City of Emeryville, City of Oakland, First 5, LA and Ventura County, Drew University, Kaplan Early Learning Materials, Lakeside Presbyterian Church, Mini-Skools, Inc, Mexican American Opportunity Foundation, Monica-Ros School, Professional Association of Childhood Educators, Palos Verdes USD, Pheonix Schools, Redwood Country Club, Sacramento Employment Training Association, UC Santa Cruz, Volunteers of America, YMCA, YWCA, etc.*

### 🌸 STAFF MINISTER (2007 – PRESENT)

#### **GRANADA HILLS CENTER FOR SPIRITUAL LIVING, Granada Hills, CA**

Teach classes and workshops, community outreach, speaker and officiant. (formerly Staff Minister at NoHo Arts Center for New Thought)

### 🌸 LEAD TRAINER WALI (Women's Addiction Leadership Institute) (2008 – PRESENT)

#### **ADVOCATES FOR HUMAN POTENTIAL, INC.. (AHP), LOS ANGELES, CA**

### 🌸 MASTER TRAINER, CEREDIAN EAP AND WORK/LIFE SERVICES, ALLENTOWN, PA. (2003 – PRESENT)

Training for corporate clients on Work/Life topics. More than 40 different topics supplied by Ceredian. Clients include: bank of Amreica, Smith Barney, Bausch Lomb, Kellwood Copany, PriceWaterhouseCoopers, etc.

- ⚙ **MASTER TRAINER, PEACE PARTNERS, INC, Long Beach, CA. (2003 – PRESENT)**

Trainer of trainers for the Peace Builders program, administered to educational institutions to teach children and adults specific tools to create peace and live in peace as a community.

## **P A S T   E X P E R I E N C E**

- ⚙ **ADJUNCT FACULTY, UNIVERSITY OF LAVERNE , LaVerne, CA (1994 – 1996)**

Taught the subject area of management and administration as well as early childhood development.

- ⚙ **BUREAU CHIEF - CHILD CARE, STATE OF NEW MEXICO, Santa Fe, New Mexico. (1992-1993)**

Created, developed and administered bureau for Federal and State child care funds serving low income families through a structured state wide program system.

- ⚙ **WESTERN REGIONAL SALES MANAGER , CHILDCRAFT ED. CORP. (A WALT DISNEY Co.), Irvine, California. (1987 – 1992)**

Manufacturer and distributor of early childhood materials and furniture. Created and developed Western U.S. Region.

- ⚙ **PROGRAM ASSISTANT, ORANGE COUNTY DEPARTMENT OF EDUCATION, Costa Mesa, California. (1985 -1987)**

Supervised and implemented daily operations of multiple state subsidized child care centers. Included: staff development, parent education, enrollment, staff evaluations and community liaison.

- ⚙ **CHILD DEVELOPMENT SUPERVISOR, FOUNDATION FOR EARLY CHILDHOOD EDUCATION, Los Angeles, California. (1982 -1984)**

Coordinated and supervised multiple Head Start/State Preschool programs.

## **E D U C A T I O N**

- ⚙ **M.A., PACIFIC OAKS COLLEGE, PASADENA, CA, (1982-1984)**  
Human Development: Adult Learning & Administration.  
Thesis: Professionals Speak Out: Child Advocacy: A Conceptual Model
- ⚙ **B.S., COLORADO STATE UNIVERSITY, FORT COLLINS, CO. (1974-1978)**  
Major: Child Development and Family Relationships.