

Betsy A. Haas, MA

Bio



For over twenty years, Betsy A. Haas has been helping people grow by teaching them to rethink their ideas about work, relationships and self. While audiences are captivated, inspired and entertained through her amusing and compelling workshops, Betsy's real goal is to empower people to stand in the greatness of who they really are!

Noted for her versatility, humor, compassion and down-to-earth wisdom, Betsy is best known for the powerful emphasis she places on how each of us make **THE** difference in the world. By creating an environment in which people can work together to create an affirming culture she helps navigate groups through diverse challenges. Not only do individuals appreciate her real-life solutions, business groups, professional associations and civic groups also benefit from her extensive background in human development. Her results-oriented style has supported non profit organizations, teachers, families and children. She has also assisted many corporations in building solid and successful teams.

Born in Albuquerque, NM and equipped with a Bachelors of Science degree from Colorado State University in Child Development and Family Relationships, Betsy pursued her dream and moved to Southern California. In 1984 she obtained her Masters Degree at Pacific Oaks College. Her focus was in Human Development with concentrations in administration and adult learning. While she attended graduate school Betsy worked with Head Start in Hollywood then moved to Orange County, CA where she became the Assistant Director for Orange County Department of Education's Child Development Programs. Her career expanded into sales where at Child Craft Education Corporation, a division of the Walt Disney company, she piloted the first region. After six years, Betsy traveled back to her home state of New Mexico to become the Bureau Chief of Child Care. In 1993 she founded Esteemed Human Development International, which delivers high impact motivational programs. In 2005, noticing a gap in in the field of human resources support in smaller companies, Betsy co-founded the company Human Potential Factory.

In 1999 she was named Business Woman of the Year by the Business Alliance of Los Angeles. To find out more about Betsy's fresh, creative insights visit her website, www.imakethedifference.com or tune in to her cable TV talk show, *Full Esteem Ahead*, aired on 12 public access channels throughout southern and northern California. Her show is also available for viewing on the Internet.

Betsy is a national and international motivational speaker, business consultant, educator, life coach, co-author and a cable TV talk show host. She currently resides in Southern California where she loves to garden, work out, meditate and drive in her convertible with her basset hound Toby's ears flying in the wind.

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