

# **Betsy A. Haas, MA**

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## **Career Summary**

Betsy Haas is a veteran business professional with over 25 years experience of a solid, heart-centered focus in strategic planning, visioning and goal setting, group facilitation, training, leadership development, and motivational speaking that has enabled her to partner with a wide variety of organizations from corporate, to non-profit to government. Betsy customizes her approach to practical solutions for empowering individuals, teams and organizations that meet business criteria and fulfill the human needs of the workforce.

Comfortable in the board room, classroom, or a TV studio she uses her experience as a successful sales manager, organizational designer, leader and presenter to create meaningful change, produce affirming cultures and empower individuals to achieve successful results. She is an in-demand speaker and is known for her “Positive Quote of the Day” column and “Positive Life/Leadership Motivational Boot Camp” Webinars. She is also an expert coach with clients in many industries. Her Train-the-Trainer programs for industry specific groups, has resulted in trainers highly capable of training in-house employees. Betsy’s “Leadership Practices Institute” has won accolades throughout California as well as the United States. She is a sought-after coach for performance challenged employees for many of the entertainment studios, schools and non-profits as well as individual executives and people ready to grow into their visions.

## **Certifications**

*EQ-i® and EQ-I 360® (Emotional Quotient Inventory) - Trainer*

*Peace Builders, Peace Partners, Inc. – National Master Trainer / Certifier*

*LPI and LPI-360 (Leadership Practices Inventory) – Jossey-Bass/Pfeiffer National Partner / Trainer*

*Probe (Promoting Business Excellence) – Benchmarking Software / Facilitator*

*The Tipping Point: Creating Contagious Change – Simulation Software / Facilitator*

## **Work History**

**Esteemed Human Development International, Sherman Oaks, CA**

1993 – Present

*Owner / Consultant / Instructional Designer/ Trainer / Coach / Motivational Speaker*

EHDI is a Human Capital consulting firm focusing on integrating sound management principles with a people-focus to create effective, measurable and meaningful results.

- Sold, designed and developed King’s County Community Action Center Leadership Institute, LPI and EQI Assessments, (individual and 360), facilitated off-site training, webinars for 47 managers over a 9 month period. Trained and managed all participants in on-going Peer Coaching project and Team community action projects.
- National Training Contractor for Aetna Health and Wellness, Horizon Health, and many regional EAP providers placing and managing more than 100 trainers for hundreds of

- workshops in various companies, such as Bank of America, Tulane University, Price Waterhouse Coopers and many more across all states. We have Subject Matter Experts (SME).
- Keynote Speaker National Head Start Leadership Institute 2010 and 2011 San Antonio, Texas.
  - Sold, designed and developed strategic planning and board retreat for San Mateo 4C'S – Multiple agency child care coordinating council and provider resource for San Mateo county, CA funneling approx. \$10M in government funds annually.
    - Implemented Phase I Strategic Planning across all internal and external stakeholders.
    - Conducted extensive assessments including the LPI (Leadership Practices Inventory) 360°.
    - Co-created agency values, vision, mission statements and goals through a series of facilitated meetings across all stakeholders.
    - Facilitated Board Retreat and gained buy-in for strategic re-direction.
  - Annual workshop presenter for numerous state-wide and national conferences.

**Advocates for Human Potential, Inc. (AHP)**

2008 - Present

*Consultant*

Three-year contract for Women's Addiction Services Leadership Institute which is funded by the Department of Health & Human Services:

- Co-created Leadership Immersion and Enhancement Training for Executive Directors, Professors, and Advocates.
- Presented the training during the Immersion and Enhancement Trainings
- Hosted regular webinar trainings
- Implemented Phase I Strategic Planning across all internal and external stakeholders.
- Conducted extensive assessments including the LPI (Leadership Practices Inventory) 360°.
- Facilitated agency values, vision, mission statements and goals with participants.

**Granada Hills Center For Spiritual Living, Granada Hills, CA**

2007 - Present

*Staff Minister (congregation approx. 250)*

In addition to the role of a Staff Spiritual Leader, responsible for presenting various talks and presentations to weekly services, developing and facilitating accredited classes and workshops on personal and spiritual development, and fund raising events.

- Speaks at churches and spiritual centers throughout the USA and Canada.
- Leads the Practitioner program – Schedules all Practitioners, leads the Pastoral Care Team
- Fund raising coordinator.
- Officiates at services including weddings, funeral, baby-naming, house blessing, etc.
- Co-Created and facilitates bereavement group.
- Teaches Science of Mind classes
- Board of Trustees

**Peace Partners, Inc, Long Beach, CA.**

2003 – Present

*Certified Master Trainer*

Trainer of trainers for the Peace Builders program, administered to educational institutions to teach children and adults specific tools to create peace and live in peace as a community.

**Aetna EAP, Hartford, Conn.**

2003 – Present

**Horizon Health, Lewisville, TX**

**LifeCare, Shelton, Conn.**

*Trainer/ Training Broker*

Training for corporate clients on Work/Life topics. More than 50 different topics supplied by EAP Training Departments. Clients include large corporations and small independent companies, public municipalities, and US Government. Over 100 trainers in our national training network.

**University of LaVerne, LaVerne, CA**

1994 - 1996

*Adjunct Faculty*

- Taught management skills, business administration and human development.

**State of New Mexico, Santa Fe, NM**

1992 - 1993

*Bureau Chief of Child Care*

- Created, developed and administered bureau for Federal and State child care funds serving low income families through a structured state wide program system.

**Childcraft Ed. Corp., Edison, NJ**

1987 -1992

*Sales Manager*

A Walt Disney Co. - that manufactured and distributed educational materials and furniture throughout the world.

- Created and developed Western U.S. Region including: sourcing and recruiting sales team.
- Developed team that was #1 in growth for the country for 4 consecutive years.

## **Education**

**M.A., PACIFIC OAKS COLLEGE, PASADENA, CA**

Human Development: Adult Learning & Administration.

**B.S., COLORADO STATE UNIVERSITY, FORT COLLINS, CO**

Major: Child Development and Family Relationships

**REVERAND, INTERNATIONAL CENTERS FOR SPIRITUAL LIVING, SPOKANE, WA**

## **Affiliations**

Academy for Coaching Excellence

Professional Coaching and Mentoring Association

National Association for Educating Young Children

International Centers for Spiritual Living

Los Angeles Organizational Development Network

American Society of Training and Development Los Angeles

## **Other Experience**

Creator Personal Growth and Leadership Boot camp – tele/webinar

Cable TV talk show host with over 75 programs